



WFTS

# ORDER

Print Date 09/26/12

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Flight Dates 09/26/12-10/05/12

Contract / Revision      **312277 /**  
Original Date / Revision  
                                  09/26/12    09/26/12  
Advertiser **US Chamber of Commerce**

Agency    **Mentzer Media**

Buying Contact

**600 Fairmont Avenue - Suite #306  
 Towson, MD 21204**

Product  
**US Chamber of Commerce Order #**

Agency Com    15%

Billing Contact

**600 Fairmont Avenue - Suite #306  
 Towson, MD 21204**

Sales Office    EWSDC

Sales Region   NAT

Agency Ref

Order Sep            00:20:00

Estimate #            **2052**

Alt Order #

Billing Type          Cash

Order Type          GENERAL

Billing Cycle        EOM/EOC

Billing Calendar   BROADCAST

Demographic       A35+

Rev Codes           POL            POL            ISS

Product Codes    PL

Priority                P-3

Advertiser Ref

Primary Account Executive  
 Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share %	Market Value
Competing Station	% of Order      Amount
CABLE	%
UNKWN	100%
WBHS	%
WBSV	%
WCLF	%
WEDU	%
WFLA	%
WMOR	%
WTOG	%
WTSP	%
WTTA	%
WTVT	%
WUSF	%
WVEA	%
WWSB	%
WXPX	%

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	28	\$33,107.50	\$38,950.00	0.00	08/27/12	09/30/12	28	\$33,107.50	\$38,950.00
October 2012	47	\$74,587.50	\$87,750.00	0.00	10/01/12	10/05/12	47	\$74,587.50	\$87,750.00
<b>Totals</b>	<b>75</b>	<b>\$107,695.00</b>	<b>\$126,700.00</b>	<b>0.00</b>					

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	WFTS	09/26/12	09/28/12	M-F 7-9a GMA GMA	CM	658-9a	--222--	:30	6	\$900.00	P-3	0.00 NM	6	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	--222--	6		\$900.00		0.00					



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Contract / Revision 312277 Flight Dates 09/26/12-10/05/12

Hiatus Dates

Original Date / Revision 09/26/12/ 09/26/12

Order Sep 00:20:00

Advertiser US Chamber of Commerce Product US Chamber of Commerce (Estimate # 2052

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
2	WFTS	09/26/12	09/28/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	--111--	:30	3	\$1,000.00	P-3	0.00 NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	--111--					3	\$1,000.00		0.00		
3	WFTS	09/26/12	09/28/12	M-F 12-1p ABC Action News	CM	1158a-1p	--111--	:30	3	\$450.00	P-3	0.00 NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	--111--					3	\$450.00		0.00		
4	WFTS	09/26/12	09/28/12	M-F 5-530p ABC Action News	CM	458-530p	--111--	:30	3	\$1,500.00	P-2	0.00 NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	--111--					3	\$1,500.00		0.00		
5	WFTS	09/26/12	09/28/12	M-F 530-6p ABC Action News	CM	530-6p	--111--	:30	3	\$1,500.00	P-2	0.00 NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	--111--					3	\$1,500.00		0.00		
6	WFTS	09/26/12	09/28/12	M-F 7-730p 7-730p The List	CM	658-730p	--111--	:30	3	\$1,500.00	P-3	0.00 NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	--111--					3	\$1,500.00		0.00		
7	WFTS	09/26/12	09/30/12	M-SU 11-1135p ABC Action News	CM	11-1135p	--111-1	:30	4	\$2,500.00	P-3	0.00 NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	--111-1					4	\$2,500.00		0.00		
8	WFTS	09/28/12	09/28/12	Friday Prime A Friday Prime A	CM	758-9p	----F--	:30	1	\$4,000.00	P-2	0.00 NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	----F--					1	\$4,000.00		0.00		
9	WFTS	09/29/12	09/29/12	Sa 9-10a Sa 9-10a	CM	9-10a	-----S-	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	-----S-					1	\$300.00		0.00		
10	WFTS	09/29/12	09/29/12	SA 730-8p SA 730-8pm	CM	728-758p	-----S-	:30	1	\$1,400.00	P-2	0.00 NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	-----S-					1	\$1,400.00		0.00		
11	WFTS	10/01/12	10/05/12	M-F 7-9a GMA GMA	CM	658-9a	22222--	:30	10	\$900.00	P-3	0.00 NM	10	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	22222--					10	\$900.00		0.00		
12	WFTS	10/01/12	10/05/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	11111--	:30	5	\$1,000.00	P-3	0.00 NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	11111--					5	\$1,000.00		0.00		
13	WFTS	10/01/12	10/05/12	M-F 12-1p ABC Action News	CM	1158a-1p	11111--	:30	5	\$450.00	P-3	0.00 NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	11111--					5	\$450.00		0.00		
14	WFTS	10/01/12	10/05/12	M-F 5-530p ABC Action News	CM	458-530p	11111--	:30	5	\$1,500.00	P-2	0.00 NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		



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Contract / Revision **312277** Flight Dates **09/26/12-10/05/12**

Hiatus Dates

Original Date / Revision 09/26/12/ 09/26/12

Order Sep 00:20:00

Advertiser **US Chamber of Commerce** Product **US Chamber of Commerce** Estimate # **2052**

													Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
14	WFTS	10/01/12	10/05/12	M-F 5-530p ABC Action News	CM	458-530p	11111--	:30	5	\$1,500.00	P-2	0.00 NM	5	\$7,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	11111--			5		\$1,500.00		0.00				
15	WFTS	10/01/12	10/05/12	M-F 530-6p ABC Action News	CM	530-6p	11111--	:30	5	\$1,500.00	P-3	0.00 NM	5	\$7,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	11111--			5		\$1,500.00		0.00				
16	WFTS	10/01/12	10/05/12	M-F 7-730p 7-730p The List	CM	658-730p	11111--	:30	5	\$1,500.00	P-3	0.00 NM	5	\$7,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	11111--			5		\$1,500.00		0.00				
17	WFTS	10/01/12	10/05/12	M-F 11-1135p ABC Action News	CM	11-1135p	11111--	:30	5	\$2,500.00	P-3	0.00 NM	5	\$12,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	11111--			5		\$2,500.00		0.00				
18	WFTS	10/01/12	10/01/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	1	\$6,500.00	P-3	0.00 NM	1	\$6,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M-----			1		\$6,500.00		0.00				
19	WFTS	10/02/12	10/02/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$7,000.00	P-3	0.00 NM	1	\$7,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-T-----			1		\$7,000.00		0.00				
20	WFTS	10/05/12	10/05/12	Friday Prime A Friday Prime A	CM	758-9p	----F--	:30	1	\$4,000.00	P-3	0.00 NM	1	\$4,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----F--			1		\$4,000.00		0.00				
N 21	WFTS	10/01/12	10/05/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	MTWTF--	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTWTF--			1		\$1,000.00		0.00				
add to sked															
N 22	WFTS	10/01/12	10/05/12	Monday 8-10p Dancing Monday 8-10p Dancing	CM	758-10p	M-----	:30	1	\$14,000.00	P-3	0.00 NM	1	\$14,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M-----			1		\$14,000.00		0.00				
add to sked															
N 23	WFTS	10/01/12	10/05/12	M-F 730-8p 730-8p Let's Ask America	CM	728-758p	MTWTF--	:30	2	\$2,000.00	P-3	0.00 NM	2	\$4,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTWTF--			2		\$2,000.00		0.00				
add to sked															
													Totals	75	\$126,700.00